

Features of Web 2.0



Folksonomy

Allow users to categorize and clarify or arrange information using freely chosen keywords.



Rich User Experience



Content is dynamic and is responsive to users input. And example would be a website that shows local content.

User Participation

A person wearing blue medical scrubs is holding a smartphone. The image is overlaid with a futuristic digital interface featuring a glowing blue globe, network lines, and various icons like a smartphone, a heart, and a document. The overall theme is digital health and user participation.

The owner of the website is not the only one who is able to put a content.

Long Tail

Service that are offered on demand rather than on a one-time purchase.



Software as a service

The background is a vibrant, futuristic digital scene. It features a large, glowing blue camera lens in the center, surrounded by various digital icons and data points. There are glowing blue and red lines, a group of people icon, a location pin icon, and a smartphone icon. The overall color palette is dominated by blues and greens, with some red highlights.

Users will subscribe to a software only when needed rather than purchasing them.

Mass Participation

A modern operating room with multiple monitors displaying medical data and a 3D anatomical model of a vascular system. The room is equipped with surgical lights, a patient table, and various medical equipment. The text "Mass Participation" is overlaid in red, and "Diverse information sharing through universal web access." is overlaid in white.

Diverse information sharing
through universal web access.